



Celebrating 40 years in Whitby

I am reaching out on behalf of the Whitby Synchronized Skating Teams (WSST). We're a nonprofit organization that was formed in 1979, and are celebrating our 40th anniversary at our annual Gala Ice Show at Iroquois Park Sports Centre on November 17, 2019. The WSST is affiliated with the Whitby Figure Skating Club, and has a long history of synchronized/precision skating in Whitby. We are excited to celebrate this anniversary year.

Synchronized skating develops confidence, teaches teamwork and skills, and creates life-long friendships while having fun on the ice as part of team. Ice Fyre represents Whitby in regional, provincial, and national competitions. For the 2019-2020 season we have five youth and two adult teams competing.

The reality is that the cost of a successful synchronized skating program is high, and sponsorships are critical to ensure our teams have the essentials for a successful season. These will help offset the costs of ice time, development, costumes, equipment, and competition expenses.

We are asking for your support for the upcoming 2019-2020 season to help with these costs. Scroll through the sponsorship levels below, or consider adopting at team. If you're unable to commit to any of these but would like to support the team, consider making a small donation of cash or an item for our Gala Silent Auction. Our 2019 Gala Ice Show is our largest local event and fundraiser of the year, and we are expecting a large turnout from alumni as we celebrate our 40th anniversary.

We hope that you will consider being a part of the Ice Fyre community. Included with this letter is more information about the Whitby Synchronized Skating Teams, as well as details about sponsorship and/or adopting a team. If you have questions, please contact the WSST at icefyresecretary@outlook.com.

Thank you for your consideration in keeping the "Fyre burning".

Sincerely,

Erin Weir

Erin Weir, President
Whitby Synchronized Skating Teams
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2019 – 2020 Sponsorship Levels

Level	Value	Sponsorship Rewards
Star	Donation for the Silent Auction / Raffle Table	<ul style="list-style-type: none"> • 'Donated by' card on the auction / raffle table • Mention in the Gala Program
Bronze	Sponsorship under \$500	<ul style="list-style-type: none"> • Mention in the Gala Program • Logo/name on Ice Fyre sponsors page • Shout-outs on our social media accounts (Instagram, Facebook & Twitter) • 2 adult tickets to the Gala
Silver	Sponsorship of \$500	<ul style="list-style-type: none"> • ¼ page ad in the Gala Program • Logo/name on Ice Fyre home & sponsors web pages and on pop-up banners • Shout-outs on our social media accounts (Instagram, Facebook & Twitter) • Framed picture of all Ice Fyre teams for your office • 4 adult tickets to the Gala
Gold	Sponsorship of \$1,000	<ul style="list-style-type: none"> • ½ page ad in the Gala Program • Logo/name on Ice Fyre home & sponsors web pages and pop-up banners • Shout-outs on our social media accounts (Instagram, Facebook & Twitter) • Framed picture of all Ice Fyre teams for your office • Mention on the Ice Fyre board at the McKinney Centre • 6 adult tickets to the Gala
Diamond	Sponsorship of \$2,000	<ul style="list-style-type: none"> • Full page ad in the Gala Program • Logo/name on Ice Fyre home & sponsors web pages and pop-up banners • Shout-outs on our social media accounts (Instagram, Facebook & Twitter) • Framed picture of all Ice Fyre teams for your office • Mention on the Ice Fyre board at the McKinney Centre • 10 adult tickets to the Gala • One hour of ice to host a skating party for your organization (times and dates subject to confirmation)

We have a dedicated page on the Ice Fyre to acknowledge all of our sponsors & partners. In addition, those in the Silver, Gold and Diamond sponsorship levels will be acknowledged at the bottom of our homepage. Pop-up banners acknowledging our Silver, Gold & Diamond sponsors will be present at every Ice Fyre practice session (min 3 days/week) and local event.

***New for 2019 – 2020* Adopt-a-Team Partnership**

Why not consider adopting a team for the upcoming season? It is a unique opportunity to directly impact an Ice Fyre team and the individual skaters.

Your company provides:

- \$750 for your chosen Ice Fyre team

Ice Fyre provides:

- Framed picture of **your** Ice Fyre team for your office
- Acknowledgement on the Ice Fyre Facebook page and in the Gala Ice Show Program
- Acknowledgement on our pop-up banners
- Logo embroidered/added to item that will be visible (TBD with your input) and travel with the skater
- 8 Tickets to the Gala Ice Show on November 17, 2019
- Opportunity to visit your Ice Fyre team during practice with Ice Fyre staff, with social media photo opportunities
- Opportunity to have your Ice Fyre team interact with employees, with social media photo opportunities (date/time TBD)
- Company logo displayed on Ice Fyre home/sponsors page with link to your site
- Opportunity to supply and distribute company-branded items to Ice Fyre and Gala attendees

2019-2020 Adopt a Team Agreement

Choose a Team to Adopt (circle)

- Beginner I: Toronto Maple Leafs theme
- Beginner II: Toronto Raptors theme
- Pre-Juvenile: Paris theme
- Pre-Novice: "Play that Funky Music" theme
- Intermediate: Angels & Demons
- Adult 1
- Adult 3

Company Name: _____

Name to appear: _____

(Please email logos in vector, .eps or .tif format)

Website: _____

Contact Name: _____

Phone: _____

Email: _____

Address: _____

City, Postal Code: _____

Please make cheques payable to Whitby Synchronized Skating Teams or WSST. To ask questions, contact icefyresecretary@outlook.com.

Signature: _____

Date: _____

Thank you for your support of the Whitby Synchronized Skating Teams!

www.ice-fyre.ca

2019-2020 Sponsorship Agreement

Select your sponsorship amount (circle)

- **Star** - Silent Auction donations
- **Bronze** - \$1 - \$499
- **Silver** - \$500-\$999
- **Gold** - \$1000-\$1999
- **Diamond** - \$2000+
- I cannot commit to any of the above, but please accept our donation of \$:_____

Company Name:_____

Name to appear:_____

(Please email logos in vector, .eps or .tif format)

Website:_____

Contact Name:_____

Phone:_____

Email:_____

Address:_____

City, Postal Code:_____

Please make cheques payable to Whitby Synchronized Skating Teams or WSST. To ask questions, contact icefyresecretary@outlook.com.

Signature:

Date:

Thank you for your support of the Whitby Synchronized Skating Teams!

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